



**ROYAL
CARE**

**THE SENSE OF
CAR WASH**



THE WORLD OF CARTEC

Cartec has been developing cleaning, protection and polishing products for cars and vehicles for more than 30 years. Driven by a passion for innovation, the pursuit of the highest quality and a personal service, Cartec has developed into one of the largest providers of professional car care products.

All Cartec products are developed in our own laboratory and produced in our modern factory in the Netherlands. The products are now available in more than fifty countries. Our mission is to offer the best possible car care experience to

every end user in the world. We believe that the best car care experience takes place when someone, next to high quality products, also gets the best service. Our basis for a good collaboration.



INGENIOUS

...is our mindset. We mix quality and innovation into ingenious solutions.



QUALITY & SPEED

...are necessary to survive. Efficiency is the best answer towards the challenges of constant innovation.



FAMILY

...is our fundament. We stand stronger together and together we build the future.



COOPERATION

...is our goal. We believe in win-win situations and a healthy supply chain.

Ontdek alle Cartec producten op:

WWW.CARTECWORLD.COM

CARTEC BV - THE NETHERLANDS



CARTEC MISSION

“GIVING PEOPLE ALL
OVER THE WORLD
THE BEST CAR
CARE EXPERIENCE
POSSIBLE.”

ROYAL CARE: THE SENSE OF CAR WASH



Cartec's knowledge and experience has been used for the development of **ROYAL CARE**. Royal Care is a range of products which assure the best possible results in your carwash. The products are characterised by powerful cleaning, extreme drying properties, unprecedented gloss, long-lasting protection and a pleasant smell.



NOTICEABLE DIFFERENCE

Why would a motorist visit your carwash?
Surely because of your good location and excellent service. That's the first thing a customer sees and experiences, and that's because of your effort.

Your customer will enjoy the end result.

A clean and shiny car, deep gloss and a nice water beading effect. This is where the exclusive Royal Care products of Cartec make the difference. And that's what your customers will come back for.



01

PRE-CLEANING



Royal Wheel
Royal Forte
Royal Insect
Royal Traffic

02

SHAMPOO



Royal Foam
Royal Foam +
Royal Clean
Royal Clean +

03

PRESERVATION



Royal Guard
Royal Shield
Royal Protect

04

DRYING



Royal Shine
Royal Dry

PRE-CLEANING



ROYAL WHEEL

Royal Wheel is a powerful, acid free wheel cleaner. Royal Wheel quickly and effectively removes pollution like brake dust and traffic dirt from the wheels. The use of an acid cleaner in the carwash can now be avoided. Royal Wheel foams well and is the best pre-cleaner for the wheels.



ROYAL FORTE

Royal Forte is a powerful alkaline pre-cleaner. Royal Forte easily removes pollution like grease, traffic dirt and insects. The product has a quick soaking time and very strong dirt removing properties. Royal Forte creates a nice foaming during the pre-wash.



ROYAL TRAFFIC

Royal Traffic is a powerful and economical pre-cleaner which is excellent for removing traffic dirt. Royal Traffic has a quick soaking time and very strong dirt removing properties.



ROYAL INSECT

Royal Insect is a powerful alkaline pre-cleaner. Royal Insect removes, just like Royal Forte, stubborn traffic dirt, but is more effective in cleaning insects. Insects will be removed quick and effectively. The pleasant scent makes this product very enjoyable to work with.

SHAMPOO



ROYAL FOAM

Royal Foam is a powerful foaming shampoo. The quick soaking time and the strong dirt removing properties effectively clean the vehicle. Royal Foam can be used both in carwash installations and DIY car washes.



ROYAL FOAM +

Royal Foam + is a strong foaming and highly concentrated shampoo. In both carwash installations and DIY car washes this product creates a stable foam. Combined with a strong scent, washing the car becomes an experience. Royal Foam + can also be used for lava arches. The quick soaking time and the strong dirt removing properties quickly and effectively clean the vehicle.



ROYAL CLEAN

Royal Clean is a concentrated, foaming brush shampoo. The product has an acidic pH-value and it's biodegradable. Royal Clean helps the brushes to stay clean and it minimizes the wear out of the brushes because of the protective layer that's been put between the brush and the bodywork of the car.



ROYAL CLEAN +

Royal Clean + is a concentrated, shiny brush shampoo. The product contains polymers which optimizes the shining performance, a faster water film beading and eventually drier results. Royal Clean + lubricates the brushes to prevent them from scratching the cars. Royal Clean + is low foaming and has a light acidic pH-value.

PRESERVATION



ROYAL GUARD

Royal Guard is a high foaming polish and wax which creates a deep gloss, protection and pleasant scent. Royal Guard is applied with the help of the rubbing properties of the brushes. The product contains extremely strong polymer compounds with scratch filling properties. This results in a higher gloss and a faster drying time.



ROYAL SHIELD

Royal Shield is a high quality wax which creates an unprecedented gloss and protection. This product is specially developed as a liquid top wax for the carwash. The product contains extremely strong polymer compounds with scratch filling properties which will build a layer after every wash. Royal Shield makes a visible difference through the deeper gloss and liquid wax on the car.



ROYAL PROTECT

Royal Protect is a very effective gloss and protection product. In both carwash installations and DIY car washes this product leaves, after using Royal Foam and Royal Clean, an extremely good layer of protection on the car. Royal Protect gives a noticeable deeper gloss to the paintwork. The product will also enhance the drying effect of Royal Shine and Royal Dry.



All products are available in 10, 20, 60, 200
and 1.000 litre barrels.

DRYING



ROYAL SHINE

Royal Shine is a very effective gloss and drying agent. In both the carwash installation and the DIY car wash, this product gives a quick water film beading after using the Royal Foam and Royal Clean. This creates optimum drying results on the car. Royal Shine will also leave a deep gloss and the product helps minimize staining on the paint.



ROYAL DRY

Royal Dry is a very fast water film breaker for use at the end of the car wash cycle. It's a very effective drying agent which also gives the car a deeper gloss. Royal Dry can be used with hard, soft and distilled water. The product can also be used in DIY car washes.



EXTENSIVE PRODUCT RANGE

WASHING BAY

Beside clean cars a clean washing bay is also important for the impression of your carwash. Cartec has many products to keep your wash bay clean. Depending on the pollution and the situation, Cartec provides the products that are needed. Ask your Cartec supplier for the right advice.

BRUSHES AND HANDLES

Cartec offers all kinds of brushes and handles which will improve the washing results. For manual pre-cleaning, Cartec provides a big variety of cleaning. Your Cartec supplier can give you the right advice and information based on your situation.

CONSUMER PRODUCTS

Cartec has its own consumer product line for the manual cleaning, washing and

maintenance of the car. These products can be delivered with a matching counter display. Expand the offer of your carwash and ask your Cartec supplier for the opportunities.

INTERIOR CLEANING

Cartec provides high quality car care products which are excellent for cleaning the interior of the car. Think of glass cleaners, interior cleaners or car perfumes.

PROMOTIONAL ITEMS

Cartec offer multiple promotion options for Royal Care like banners, beach flags, brochures. Want to make something with your own company logo and name? It's possible. Your Cartec supplier can inform you with the possibilities.





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